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The International  
Trademark System



# Management and Maintenance of the International Registration

**Phnom Penh  
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Kazutaka Sawasato  
Legal Division, Madrid Registry

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# Appointment of Representative (1)

- Appointment of a representative can be made
  - in the international application, a subsequent designation, or a request to record a change; or
  - in a separate communication (optional form MM12 or a simple letter) to the IB
- No fee for recording

## Appointment of Representative (2)

- A duly recorded representative can sign a communication addressed to the IB
- Any such communication has the same effect as if it had been addressed by the holder
- The IB will send a communication to the representative
- Any such communication has the same effect as if it had been addressed to the holder

# Limitation

- Request to record a limitation must be filed with the IB on form MM6
- Limitation restricts the list of goods and services in respect of *some or all* of the designated Contracting Parties
- Limited goods and services can be designated in a subsequent designation

# Subsequent Designation

- Request to record a subsequent designation can be filed with the IB either E-Subsequent Designation or form MM4
- Protection will start from the date of the subsequent designation
- The duration of protection will coincide with the international registration

# Renunciation

- Request to record a renunciation must be filed with the IB on form MM7
- Renunciation abandons *some* of the designated Contracting Parties for *all* the goods and services
- Renounced Contracting Parties can be designated in a subsequent designation

# Change of Name or Address of the holder

- Request to record a change in name or address must be filed with the IB on form MM9
- Change of name implies that the same legal entity but it merely change its name
- A holder would need to determine whether it would be legally appropriate to request the mere change of name



# Change in Ownership

- Request to record a change in ownership must be filed with the IB on form MM5
- The new owner (transferee) must be entitled to file international applications
- A partial change in ownership does not relate to *all* the goods and services and to *all* the designated Contracting Parties

# Renewal of International Registration

- Request for renewal can be filed with the IB either E-Renewal or form MM1 1
- International registration can be renewed for *some or all* of the designated Contracting Parties
- No change can be made as part of the renewal procedures

# Voluntary Cancellation

- Request to record a cancellation must be filed with the IB on form MM8
- Cancellation removes *some or all* of the goods and services in respect of *all* the designated Contracting Parties
- Cancelled goods and services cannot be designated in a subsequent designation

# Ceasing of effect (Mandatory cancellation)

- For a period of 5 years from the date of the international registration, the IR remains dependent on the basic mark
- If the basic mark ceases to have effect, the Office of origin will request the cancellation of the IR
- The IB will cancel the international registration, and inform the designated CPs and the holder

# Transformation

- In the case of the cancellation by the ceasing of effect, the holder can transform his right by filing a national application with the designated CPs
- The holder must file an application with the Office within 3 months from the date of cancellation of the international registration
- Actual process subject to national laws

# Contacts

- For general queries or submitting forms  
Customer Service: [intreg.mail@wipo.int](mailto:intreg.mail@wipo.int)
- For queries about an international registration  
Team 2: [madrid.team2@wipo.int](mailto:madrid.team2@wipo.int)
- For queries about Finance  
Income Section: [income.mark-dm@wipo.int](mailto:income.mark-dm@wipo.int)
- For legal queries about the Madrid System  
Legal Division: [madrid.legal@wipo.int](mailto:madrid.legal@wipo.int)

# Annex I

	<b>Limitation (MM6)</b>	<b>Renunciation (MM7)</b>	<b>Cancellation (MM8)</b>
G&Ss	Some	All	Some or All
Designated CPs	Some or all	Some	All
Subsequent Designations	Possible	Possible	<b>Not</b> possible
Supplementary Fees on Renewal	Need to be paid for the limited GSs	<b>No</b> need to be paid for the renounced CPs	<b>No</b> need to be paid for the cancelled GSs
Individual Fees on Renewal	<b>No</b> need to be paid for the limited GSs	<b>No</b> need to be paid for the renounced CPs	<b>No</b> need to be paid for the cancelled GSs
Fees	177 Swiss francs	Free of charge	Free of charge

# Annex II

	Forms	Web	Fees
Subsequent designation	MM4	Available	300 CHF for the basic fee and individual fee or complementary fee
Change in ownership	MM5		177 CHF per registration
Limitation	MM6		177 CHF per form
Renunciation	MM7		Free
Cancellation	MM8		Free
Change of name of the holder	MM9		150 CHF per form
Appointment of representative	MM12		Free
Renewal	MM11	Available	653 CHF for the basic fee and individual fee or complementary and supplementary fee



Thank you

